

Analysing & Evaluating

Below are some useful phrases for **analysing** and **evaluating** a product.

You will recognise these immediately as phrases that can be deployed in both speech and writing when evaluating a design or product.

To begin with
At first
Firstly
Initially
There are several reasons why
In order to
I now know that
One problem was
A possible solution would be
This shows that
Perhaps I could have
To improve this I need
The result is
As a result

